Media Information

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Clear, Bold, Clever: Opel GT X Experimental Interior

- Focus on essentials: Pure Panel further develops interior design
- Attention to detail: Precise design elements reveal innovative technologies
- Makes life easier: Information appears only when needed

Rüsselsheim. Opel is German, approachable and exciting. The newest concept car from the Rüsselsheim brand – the Opel GT X Experimental – also embodies these values but adds the warmth and open-mindedness of “New Germanness” to the traditional German attributes of engineering excellence, functionality, quality and reliability.

The GT X Experimental is bold and pure – inside as well as outside. All unnecessary elements are absent from the design, which focuses much more on proportions and functionality. Inspired by the innovative Opel spirit, the GT X Experimental carries this rich DNA into an exciting future, combing traditional German characteristics with visionary ideas to give a preview of what Opel cars will look like in the mid-2020s.

Opel Compass and Opel Vizor outside, Pure Panel inside

The Opel Compass and Opel Vizor define the boldness and clarity of the exterior. The interior is designed according to the same principles. Encased by the panorama windscreen-roof and the continuous side windows, the clearly arranged passenger compartment reveals its innovations.

The standout feature is the instrument panel contained in a module that mimics the Opel Vizor: the Pure Panel. One wide, single screen welcomes drivers and shows that the screens, buttons and controls often seen in current production vehicles could soon become obsolete.

Clear design and clever innovations

The purity of the interior design can also be seen in the clever positioning of the air vents – which are hidden behind the screens, allowing all-round pure, clean surfaces – while the design of the steering wheel has been simplified with its centre module repeating the shape of the Opel Vizor. As the legendary Opel lightning-flash logo is now the focus point more than ever before, the LED Opel symbol at the centre of the steering wheel also remains upright whatever the steering position, like its counterparts on the wheels.

This clean high-tech approach flows throughout the interior. For example, the seats appear to float and the loudspeakers below the head restraints can be removed so that music can be enjoyed away from the car.

Inside and out, the GT X Experimental embodies the spirit of Opel's core brand values – German, approachable, exciting. It combines a pure and bold design execution with progressive technology for making life easier and clearly signals an exciting future for the Opel brand.

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