

## PRIVACY STATEMENT

### Information about the processing of personal data

Your personal data will be processed for the purpose of contact administration and management of Opel related events, by Opel Ireland and Opel Automobile GmbH, Bahnhofplatz, 65423 Rüsselsheim am Main, Germany as follows:

The data processing is based on Art. 6 (1) b) General Data Protection Regulation (GDPR).

We as controller process your personal data as follows:

Data mandatory data is marked with *]	Purpose(s)
1. <b>Contact Data:</b> Name Prefix*, First Name*, Last Name*, Company*, Email*, Mobile*, Company address, Phone, Birthday, Frequent Flyer card, Press Release Specifications, Registration Data*	Registration and application for Opel related events, Contact administration and Event management

The data elements marked with a \* listed above are mandatory and necessary to fulfil your registration & event application. You are therefore obliged to provide the data. In case you don't provide the data, we cannot fulfill your request to participate on an event handled by us or provide you with requested information from our side.

Data will be stored for the active year plus 10 years.

### Recipients

We share your personal data for the below listed purposes with the following recipients:

Data	Purpose(s)	Recipient(s)
<b>Contact Data:</b> NamePrefix*, FirstName*, LastName*, Company*, Email*, Mobile*, Company address, Phone, Birthday, Frequent Flyer card, Press Release Specifications, Registration Data*	Registration for Opel related events, Contact administration and Event management	We share your personal data with the respective engaged processors (e.g. suppliers for IT-Service) to support the administration of the named purposes.  In particular we share your personal data with following service providers:  Event Optimization UG, Dora-Scherf-Straße 30, D-55130 Mainz  event live solutions! KG, Bertha-von-Suttner-Weg 17, D-50374 Erftstadt  The recipient Salce Colada is located outside the European Economic Area (EEA) in Switzerland and therefore in a country without adequate level of data protection. But there is an adequacy decision of the European Commission for Switzerland.

### Your Rights

As data subject, you have the right of access, right to rectification, right to erasure (right to be forgotten), right to restriction of processing, right to data portability, right to object to processing of personal data concerning

you which is based on Art. 6 (1) e) or f) GDPR or where the personal data are processed for direct marketing purposes in accordance with the applicable law.

Please note that your above mentioned rights are restricted by law and must be fulfilled by us possibly only under certain conditions.

If you want to claim your above-mentioned rights please contact us per email at [Opel.database@opel.com](mailto:Opel.database@opel.com)

Your personal data can be updated by us as the responsible controller at any time (e.g. change your address). Therefore please send an email to: [Opel.database@opel.com](mailto:Opel.database@opel.com)

To exercise your right to lodge a complaint (Art. 77 GDPR) please contact Der Hessische Datenschutzbeauftragte, Postbox 31 63, 65021 Wiesbaden or: Gustav-Stresemann-Ring 1, 65189 Wiesbaden; E-Mail: [poststelle@datenschutz.hessen.de](mailto:poststelle@datenschutz.hessen.de); Homepage: <http://www.datenschutz.hessen.de>

### **Contacting us**

Opel Automobile GmbH, Bahnhofspatz, 65423 Rüsselsheim am Main, Germany, Telefon: +49 (0)6142 - 911 9800, E-Mail: [kontakt@opel-infoservice.de](mailto:kontakt@opel-infoservice.de),

Managing Board: Michael Lohscheller (chairman), Frédéric Brunet, Xavier Duchemin, Ralph Wangemann und Christian Müller

For any privacy related request please contact [Opel.database@opel.com](mailto:Opel.database@opel.com)

Post: Opel Automobile GmbH, Datenschutzbeauftragter, Bahnhofspatz, 65423 Rüsselsheim am Main, Germany

E-Mail: [Datenschutz@opel.com](mailto:Datenschutz@opel.com)