



Media Information

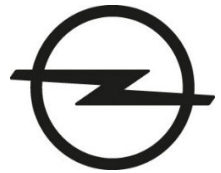
June 2019

Cool Lifestyle Van: New Opel Zafira Life

- Nine friends: Plenty of room for the whole crew in Zafira Life
- Everything on board: Lots of storage space for bikes, surfboard and the dog
- Casual practicality: Large sliding doors open electrically with a foot movement
- Club on wheels: Stylish leather seats and lounge trim
- Rich sound: Infotainment with double tuner, graphic equaliser and eight loudspeakers
- Stuff of dreams: Show and concept car “O-Team Zafira Life”

Rüsselsheim. Lots of light, airy space, face-to-face seating in comfortable leather seats, all-round music from eight loudspeakers, automatic climate control for a pleasant 19 degrees and all passengers enjoy a sweeping view to the horizon – this is the new Opel Zafira Life on the road. Anyone who is familiar with the Zafira name immediately knows what this is all about: flexibility is a top priority here ... and space ... and comfort. This is especially true of the new fourth-generation model which comes in three lengths: “Small”, “Medium” and “Large”. Tailor-made for every purpose, for every taste. Zafira à la carte. Be it for short shopping trips or sporting, action and adventure holidays with a group of friends, the dog, luggage and surfboard, there is always plenty of room in the Zafira Life. Even the “small” multi-purpose van with a length of 4.60 metres can hold up to 3.6 cubic metres. And looking into the large “L” version (5.30 metres) through the open tailgate reveals a massive cargo space with up to 4.9 cubic metres of space and a maximum loading length of over 3.50 metres. Bicycle racks at the rear or on the roof are no longer needed as the bikes can simply be stowed in the vehicle.

Inside, the new Zafira Tourer can comfortably accommodate the driver and up to eight passengers, depending on the trim level. Travelling in a lounge on wheels is no problem with the spacious lifestyle van. Not only can the seats in the second row be moved or folded down, they can also be swivelled for face-to-face configuration with the optional vis-à-vis seating concept including a folding table in the middle. The journey is even more



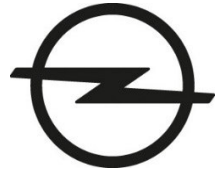
comfortable and enjoyable in the optional leather seats. Lean your head back and enjoy the blue sky or the view of the stars. The panorama glass roof opens up completely new perspectives. Opel focused on making everything as comfortable as possible for passengers from the very first moment. Entry is easy, with a simple foot movement under the side sliding doors which open electrically in a matter of seconds thanks to clever sensors.

The “Multimedia Radio“ and “Multimedia Navi Pro“ infotainment systems offer pure fun – both come with a seven-inch colour touchscreen and are compatible with Apple CarPlay and Android Auto. Of course. Double tuners, graphic equalisers and eight loudspeakers provide rich sound. And in the city, points of interest can be reached quickly and directly thanks to the 3D map display in the Navi Pro.

In addition to all the comfort the new Zafira Tourer offers, safety is also a top priority. Front and 180-degree panorama rear view camera, head-up display, forward collision alert and adaptive cruise control are just a few electronic helpers that ensure a relaxed drive at the weekend or on holiday. And when the group arrives at its destination, all the luggage can be unloaded directly in front of the hotel underground car park lift (and not in the parking lot far away). Because most Zafira Life versions are a maximum of 1.90 metres high and so easily fit in normal underground garages.

Prices for the new Opel Zafira Life start at €34,600 (RRP incl. VAT in Germany) for the Selection variant with space for five, comfort driver and front passenger seats as well as safety and assistance systems such as hill start assist, cruise control and speed limiter as well as traction control. To keep occupants cool, climate control and the dark tinted Solar Protect thermal insulation glazing are included. The latter not only blocks bright sunlight, but also underlines the cool look of the lifestyle van with its dark window panes.

Just how spectacular even a Zafira Life can be is evident in a very special show and concept car: the “O-Team Zafira Life”. As the name suggests, the car is inspired by the van that transported the crew in the cult US TV action and adventure series of the 1980s. Big wheels, the front bars and big aerofoil with a bright neon yellow line on the otherwise white and dark blue paintwork make the concept car an absolute eye-catcher. With a roaring V8 sound, the unique van is ready for action. The interior is transformed into a concert hall



with an additional amplifier and high-performance loudspeakers with 800 watts of system power. Opel Zafira Life – a truly cool lifestyle van.

About Opel

Opel is one of the largest European car manufacturers and was founded by Adam Opel in Rüsselsheim, Germany, in 1862. The company started building automobiles in 1899. Opel has been part of the [Groupe PSA](#) since August 2017. Together with its British sister brand Vauxhall, the company is represented in more than 60 countries around the globe selling over one million vehicles in 2018. Opel is currently implementing its electrification strategy to secure sustainable success and ensure that the future mobility demands of customers are met. By 2024, all European passenger car models will offer an electric variant. This strategy is part of the company plan [PACE!](#) with which Opel aims to become sustainably profitable, global and electric.

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